



# The Living Truth Fellowship

MAGNIFYING JESUS CHRIST, THE LIVING TRUTH

## The Living Truth Fellowship Strategic Plan

Updated for 2015

This document is an outline of the fifth published Strategic Plan of The Living Truth Fellowship (TLTF). As such, it is meant to provide the reader with an overview of the direction TLTF is going. A few explanatory sentences about each topic are included, as well as key bullet points. We are in the process of fleshing out each area into an actionable plan with a budget, and we welcome your input. Please email [feedback@tltf.org](mailto:feedback@tltf.org)

TLTF's budget is based on donation levels. Percentages of funding (budget) will be set up in order to enable the Strategic Plan.

In order to action the Strategic Plan and meet the needs of the ministry, which do fluctuate, dedicated people are needed full and part time. In order for people to accomplish the work we need done, they need a salary unless they are independently wealthy.

### Phase 1

John Lynn on salary (John is the next hire TLTF is planning)

As of late 2014, Bob Wassung is now on part-time salary as the Research Fellowship and Research Committee Coordinator.

Contract labor (Update: We currently have two contractors—Franco Bottley and Shawndra Higgins, —helping us with web design/video editing, social networking, and web content.)

More volunteers as needed. Our current volunteers are:

Bob Keck and Sarah Keck: Monthly Newsletter

Leah Cooper: Online Store

Rosanne Martino: Bookkeeper

Jon Touchstone: Website

Don Chamberlain: Prayer Team Coordinator

Marc Dickie: FOD contributor



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Larry Ramberg: FOD contributor

Focus on the promotion of *One Day With The Creator* (ODWTC), our flagship presentation, released in March, 2013. Feedback thus far is overwhelmingly positive.

Revamp Website and also YouTube Channel

Transcribe ODWTC and put it into book form

Add English subtitles to ODWTC and TET (add additional 165 language translations)

## **TLTF Strategic Plan Updated for 2015**

Subtitle the ODWTC class to assist the deaf with learning. This is now in progress, and should be done within two or three months.

Connect with more youth and fire them up with the Word. John Lynn is beginning a monthly Webex Fellowship for Teens and Twenties

Expand our base of teachers on YouTube / FOD / Monthly meetings

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## **Phase 2**

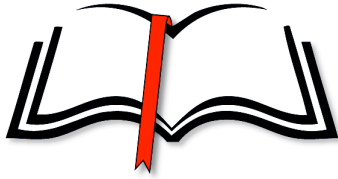
Find: Project Manager • Technical administrator • Editing staff • Marketing administrator • Translations • Outreach coordinator • Product Marketing/Product Management • Other workers as needed.

## **Outreach**

People reaching, teaching, and helping others is a cornerstone of Christianity. TLTF wants to do whatever we can to promote local fellowships where believers can bless and be blessed by one another. We want to enlarge and develop our Network of Affiliated Fellowships.

Help start new home fellowships though travel by Trustees, Elders, or anyone qualified to mentor and teach. Acquire transportation like an RV for John and others to spend time on the road visiting believers.

Also: Facilitate additional Webex teachings • TLTF Trustees or Elders can teach fellowships anywhere • TLTF can make web meetings available to others to facilitate remote fellowships.



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## Web Outreach

We need personnel to implement Google Ad Words in order to use the \$10K a month grant we have from Google.

## Other Outreach Plans

Write the book on "The Administrations in Scripture" Publish Bob Wassung's book-in-progress, No More Sea. Produce a TLTF Worship Album on iTunes  
ODWTC Audio Seminar on iTunes

Film Jesus Christ The Diameter Of The Ages in 2015

Create a practical application series of seminars

Publish additional outreach and teaching materials

Determine a ministry HQ location and/or a camp location

Infomercial for ODWTC

Leaders conference

Own a cable broadcast network

We have tens of thousands of views of our videos. We want to find ways to encourage these viewers to join our mailing list, visit our website, and become active in Internet and/or local fellowships. Update: This is still a work in progress for 2015.

## Original Strategic Plan Items Now Accomplished

**Foundational Class** - We now have the class available for rent or purchase on Amazon.

**Facebook** - Launched in 2012 continues to expand.

**Twitter** - In 2014 we launched a TLTF Twitter account to expand our online social networking and micro-blogging service that enables users to send and read "tweets," which are text messages to each other.

**Pinterest** - Also to expand our online social network we now have a presence on Pinterest, which is a visual discovery tool that people use to collect ideas for their different projects and interests. People create and share visual bookmarks that they use to do things like plan trips and projects, organize events or save articles and sharings.



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**Fellowship Network** - We now have five weekly and three monthly Internet fellowships. These are advertised on our website on our Calendar of Events.

**Publications** - All books John Lynn has co-authored, differentiated from any current editions, are now available (*One God & One Lord, Is There Death After Life, Don't Blame God, The Gift of Holy Spirit*, et al.) on Amazon, Barnes & Noble, as well as e-Publish and Publish-On-Demand.

**Online Store** - We opened our online store in December, 2011. It features materials that help people spread the Gospel. Books and audio and video teachings head the list, but we also have artistic products, T-shirts, bumper stickers, and more. We are always looking for more biblically based products like this.