



The Living Truth Fellowship

MAGNIFYING JESUS CHRIST, THE LIVING TRUTH

2023 Strategic Plan

This document is an outline of the Strategic Plan of The Living Truth Fellowship (TLTF) for 2023. As such, it is meant to provide the reader with an overview of the direction TLTF is going. A few explanatory sentences about each topic are included, as well as key bullet points.

TLTF's financial future is based primarily on the donations of its members. Besides providing materials, teachings, and fellowships to bless our constituents, we desire to foster financial partnerships with people that are blessed by and believe in what we are doing. Our primary budget is based on donations, which make up nearly all of our income. We offer all our materials for free and only charge what it cost us to print our books.

Currently, TLTF does not have the financial means to hire needed workers to help in areas of: Project Manager, Finance Manager, Technical Administrator, Writers and Editing Staff, Marketing Administrator, Outreach Coordinator, and Marketing and Management Coordinator. So, we are limited in our ability to do certain things until our finances improve.

In order to action the Strategic Plan and meet the needs of the ministry, which do fluctuate, dedicated people are needed full and part time. In order for people to accomplish the work we need to be done, they need a salary, unless they do not require any monetary compensation. Here are the current TLTF workers, all of whom are volunteers except Franco and Christina Bottley, who work as contract labor.

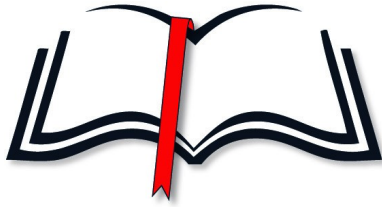
- Franco Bottley: Chairman of the Board / CEO
- Jon Touchstone: Board of Trustee / President
- Gary Lee Corns: Board of Trustee / Vice President
- A.J. Beretta: Secretary / Treasurer
- Christina Bottley: Social Media and Prayer Team Coordinator
- Rosanne Martino: Bookkeeper

TLTF leadership have proposed projects listed below, some of which we are currently working on, and others we have yet to do.

TLTF Projects

Written Articles to our Website: These articles consist primarily of excerpts that have been taken from our published books. Franco intends to modify and expand upon them and add them to the article section of our ministry website.

New Creation Science Videos: Franco is planning to add an additional 25 new videos to our current 30 on the subject of Creation vs Evolution. This is a section on our website dedicated to the understanding that God speaks to His people through His entire creation, and to help people understand that true science points to God as the Creator of all things. As technology increases, leading scientists are waking up to the



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idea that there is an intelligence behind the design of our entire universe. These videos on a variety of subjects such as Geology, Evolution, Creation, Fossil Record, and Genetics are stunning presentations on evidence that speaks loud on the side of all life having an intelligent design to it.

YouTube Mini Teachings: These are ministry promotional videos consisting of short, 10-minute teachings that reference longer teachings and bigger body of works posted on our website. The idea behind this is to help facilitate building a desire in people to invest more time in learning deeper truths, thereby introducing them to more comprehensive information.

Intro/Outro Professional Voice Overs: This project is being handled by Franco and Christina to develop a professional audio introduction and closing message for all ministry audio podcasts.

Produce New Seminar on Utterance Manifestations: Our Head Elder Marc Dickie, is heading up this comprehensive teaching series to expand on the utterance manifestations. There is much that we have learned (and had to unlearn) on this subject. This seminar is being presented to help clarify, answer questions, and shed additional light on this vital subject.

Revamp Website: The ministry website is due for an upgrade. Franco will be heading up this project to bring our website to the next level in technology, while making it easier to navigate and locate desired content.

TLTF Promotional Videos: Franco has been working on producing some marketing videos to gain TLTF's exposure to new people. The titles to current projects that have started in production are:

- Absolute Truth
- See What's Possible
- True Joy
- Come Unto Christ
- God's Invitation

Truth Video Series: This video series will be in the setting and style of an interview - i.e., one person "interviewing" another about a specific subject in a short, truthful, and visually impactful video.

Have You Considered? Teaching Series: Similar to the podcast called: "Just Thinking." This would be two people having a conversation about a biblical topic. An example would be: 50 Questions and turn them into a series, using an interviewer format of question-and-answer discussion. We are considering including a Scripture Series that would consist of multi-part teachings on a given Biblical subject.

Quick Bits: 5-to-10-minute videos to ask relevant questions concerning the current world we live in. These materials would point people to where they can learn what the Bible says about these issues.

Movie Night: An entertaining evening of viewing a Christian movie together online with a discussion afterwards.



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Prayer Night: We currently have a morning prayer meeting being held every week, Monday–Friday. We would also like to add one prayer meeting at night at least once a month.

Praise & Worship Nights: Franco and Christina kicked off this idea last year and it was well received. We want to include this format as a part of our *Connected in Christ* monthly fellowship series.

Connected in Christ: This is our monthly ministry fellowship that is coordinated by our Head Elder Marc Dickie. This monthly fellowship changes each month with different guest teachers and other exciting presentations of God's Word.

Other TLTF Outreach Plans

Other ministry outreach plans are to produce a *TLTF Worship Album*, create a practical application series of seminars, publish additional outreach and teaching materials, and expand our base of leadership and teachers.

We would also like to produce a practical application series of seminars, to include vital teachings on subjects such as:

- Building godly marriages
- Reaching teens / young adults
- Raising godly children
- Proper sexual behavior

Our teaching videos have tens of thousands of views. We want to find ways to encourage these viewers to join our mailing list, visit our website, and become active in internet and/or local fellowships. We have both weekly and monthly online fellowships, which are advertised on our website in our Calendar of Events, as well as by way of email reminders sent out to our mailing list, and social media.

In addition, we are also planning to work alongside *Spirit & Truth Fellowship* on some projects this year. Last year, we had John Schoenheit teach our *Connected in Christ* fellowship on the birth of Christ titled: *The Real Christmas Story*, which is available on our website. The next one will be in April where John will be teaching on the subject of the Easter holiday.

Some other projects being looked at are doing seminar updates for:

- A Journey through the Old Testament
- Evolution versus Creation
- Book of Revelation
- Retelling the Christmas Story: New Light on the Birth of Christ

As you can see, we have great ambitions to do as much as possible to help bless others with the truth of God's magnificent Word. We thank you for partnering with us with your love, prayers, and financial support as we do our utmost for His Highest. God bless you!